



ACTIF MARKET REGULATION  
**BALANCED MARKETS – FAIR PRICES**

**9:30** Opening EMB President Romuald Schaber

---

**10:00 Agriculture, Objectives and Values**

Dr. Hans-C. Binswanger, Professor of economics, St. Gallen, Switzerland (n.c)  
Hannes Lorenzen, Expert of the Study Global Trade – Sound Farming  
Sieta van Keimpema, Vice-president of EMB

---

**11:15 Dairy Market, Costs and Prices**

Dr. Daniel-Mercier Gouin, Chair Analysis of agricultural policy, Laval, Québec  
Joop Kleibeuker, General secretary of European Dairy Association  
Dieter Hanselmann, Agricultural consultant, Germany  
Johannes Pfaller, Dairy Farmer, Germany

---

**12:45-14:00 Lunch break / Press conference with Faironikas**

---

**14:00 Conclusions for the Dairy Politics of the EU**

Dr. Niek Koning, Agricultural economist, University of Wageningen, Netherlands  
Lars Hoelgaard, Deputy Director General GD Agriculture, EU Commission  
Fr.-W. Graefe zu Baringdorf, Vice-president Committee Agriculture, EU Parliament  
Romuald Schaber, President of European Milk Board

---

**15:00 Discussion**

---

**16:15** Resolution and Conclusion

**17:00** End